# 2023 Mid-Year Meeting Agenda with Descriptions

This content is current as of **9 May 2023**. Items may change, so check back prior to conference.

| | |
|---|---|
| | Room is not available |
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| | Closed session (talk to leader if you would like an invite) |
| | Tentative |

| | | Monday, June 12th | | |
|---|---|---|---|---|
| **Time** | **Session 1** | **Session 2** | **Session 3** | **Session 4** |
| 8:30 am | **Registration Desk Opens** | | | |
| 8:30 – 9:30 am | **Grab and Go Breakfast** | | | |
| 9:00 – 10:00 am | **First Time Attendee Workshop TBA**<br><br>*Facilitated by: Marilyn Hunter* | | **Reserved for Quick Connect Meetings** | |
| 10:00 – 10:30 am | **Break** – Join us for some refreshments! | | | |
| 10:30 – 11:30 am | **First Time Attendee Workshop continued**<br><br>*Facilitated by: Marilyn Hunter* | | **Reserved for Quick Connect Meetings** | |
| 11:30 – 1:00 pm | **First Time Attendees Luncheon**<br>Are you new to AgGateway, or a first-time attendee at the Mid-Year Meeting? This luncheon will provide you with information and contacts you need to make your first AgGateway meeting a high-value experience. | | **Lunch (On Your Own)** | |
| 1:00 – 2:00 pm | **AgGateway Essentials**<br>Recommended for new members and first-time attendees, but all are welcome to attend! This session will provide an introduction to AgGateway activities and how we operate.<br><br>*Presented by: AgGateway Member Services Program Manager Chris Crutchfield* | | **Reserved for Quick Connect Meetings** | |
| 2:00 – 3:00 pm | **How We Collaborate at AgGateway: Wiki 101 / MyAgGateway 101**<br>Your contributions to the AgGateway mission will be easier and less stressful when you understand how we use the two key tools of collaboration: the AgGateway Wiki and MyAgGateway. The Wiki houses all of the key organizational resources, and in the first half of this session you will learn how to find what you are looking for. This will include learning how to create meeting agendas, add meeting minutes, copy pages, view page history, import documents, link to documents, add dynamic content, and more. The second half of this session will focus on AgGateway's member management system, MyAgGateway. Topics covered will include how to access the member directory, how to update your profile, how to review and pay an open invoice, and much more.<br><br>*Presented by: AgGateway Member Services Program Manager Chris Crutchfield and Director of Member Relations Leslie Hedges* | **Traceability API Working Group (WG20)**<br>We will review the API model created by the working group and discuss implementation plans. The group will focus on identifying where each piece of data contained within the API definition will come from as it relates to the proposed wheat harvest pilot in late June/July to help create implementation guidelines and gap check the deliverables from the Working Group.<br><br>*Facilitated by: Joe Tevis and Scott Nieman* | **Reserved for Quick Connect Meetings** | |

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| 3:00 – 4:00 pm | **AGIIS 101**<br>This education session will provide an overview of the AGIIS functionality and services provided. We will also discuss any new enhancements and modifications made in 2023. This session is recommended for individuals that are new to Ag Industry Identification System and are looking to increase their knowledge of entity and product identification.<br><br>*Presented by: AGIIS Product Manager Josh Wall* | **Animal Ag and Nutrition Meet Up** | **Reserved for Quick Connect Meetings** | |
| 4:00 – 6:00 pm | **Welcome Reception: AgGateway's Night at the Races!**<br>We are pleased to announce that for the first time, Prairie Meadows will be presenting live horse racing during the Mid-Year Meeting! Everyone attending the conference will be invited to take part in the food, networking, and fun as we enjoy racing action at AgGateway's Night at the Races. Don't miss this opportunity to network with other members, vendors, customers, and staff! | | | |

### Tuesday, June 13th

| Time | Session 1 | Session 2 | Session 3 | Session 4 |
|---|---|---|---|---|
| 7:30 am | **Registration Desk Opens** | | | |
| 7:30 – 8:30 am | **Grab and Go Breakfast** | | | |
| 8:00 – 8:30 am | **Weather Data API Meet Up**<br>There are numerous consumers and providers of weather data in the industry, however there is no standardized API interface for sharing this information, making it costly and time consuming to connect to different data sources. Within the PAIL project, work has been done on how to model this type of observation and measurement information, but there have been no standardized implementations of APIs to exchange PAIL payloads. This session will review the PAIL work to see if weather data exchange could serve as a first implementation of the work to enable more streamlined sharing of weather-related information in the ag industry. This discussion will be used to gauge interest and determine scope for a potential working group.<br><br>*Facilitated by: AgGateway Portfolio Manager Ben Craker* | | **Workshop TBA**<br><br>*Facilitated by: Marilyn Hunter* | **AgGateway Board of Directors (Closed)**<br><br>The 2023 AgGateway Board of Directors will meet. |
| 8:30 – 9:00 am | | **AGIIS 102**<br>This session will inform users of the most efficient method to manage, navigate, input and access information to and from the Ag Industry Identification System (AGIIS). The session will highlight best practices and provide tips for a successful user experience.<br><br><br>*Presented by: AGIIS Product Manager Josh Wall and AgGateway Member Services Program Manager Chris Crutchfield* | | |
| 9:00 – 10:00 am | **Scale Ticket Working Group (WG15)**<br>The Scale Ticket is a key piece of information, whether to track grain deliveries from a farmer or feed, or fertilizer deliveries to a farmer. In this session, we will review the API developed by the working group to provide a standardized digital replacement for the paper ticket. We will also discuss next steps based on other gaps identified during the effort, such as advanced ship notices from the farmer, integrations with scale heads at the elevator/retailer, or settlement sheets which are tightly linked to scale tickets.<br><br>*Facilitated by: Phil Kubesh* | | | **Reserved for Quick Connect Meetings** |
| 10:00 – 10:30 am | **Break** – Join us for some refreshments! | | | |

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| 10:30 – 12:00 pm | **Opening General Session**<br>Opening remarks by AgGateway Leadership<br><br>***Overview of ISO Strategic Advisory Group on Smart Farming***<br>Presenters: Andres Ferrerya, Syngenta, and Jim Wilson, AgGateway<br><br><u>Keynote Presentation:</u> *The Impact of Absentee Owners: Aligning Data and Sustainability Programs for Future Success*<br>The role of the landowner is not necessarily a first-order consideration for ag retail and its channel partners when the players are already working hard to cover the acres, services, and inputs demanded by today's conventional row crop producers. But that landowner has an outsized voice when it comes to production practices and the climate and carbon and stewardship programs that drive them. How does the value chain need to think about the potential – and inevitable – "ask" absentee landowners and investors are going to make of their farmer tenants? **How do we keep a step ahead of the farmer to have the integrated production and practices data stack those farmers should already be keeping and may not realize they will need in the coming years?** A future in which a bushel is defined by more than its test weight is already here, and farmer customers will need more and better tools to navigate the landowner and lease relationship as they seek to retain and grow acres. It's a new opportunity to deepen trusted customer relationships – and those with the data will win.<br>Presenter: Jonah Kolb, President, Moore & Warner Ag Group | | | |
| 12:00 – 1:30 pm | **Lunch (On Your Own)** | | **AgCIO Roundtable Lunch (Invitation Only)** | |
| 1:30 – 3:00 pm | **ADAPT**<br>We will cover all things ADAPT, starting with a timeline and explanation of the relationships between ADAPT, the Standardization effort, and the WG19 Serialization project. Followed by a status and progress update for the ongoing activities and a look at where things are heading.<br><br>*Facilitated by: Kelly Nelson, Stuart Rhea, Chris Ruttencutter, Zac Oler* | **Quick Connect Task Force**<br>This meet-up is for members to share ideas and start planning for the next Quick Connect, which will be held at the 2023 Annual Conference, November 13-15 in Nashville, Tennessee.<br><br>*Facilitated by: Ann Vande Lune* | **eFields: Data that Informs Farm Operations and Feeds Research**<br>On-farm research is growing globally and infusing the work of farmers, industry and academia with actionable data. This presentation will discuss Ohio State University's intensive, coordinated on-farm research program -- eFields -- outlining both the successes and challenges to conducting and learning from field- and farm-level research. Dr. Fulton will also comment on current limitations, and what cooperative industry efforts are needed to produce new insights.<br><br>*Presented by: Dr. John Fulton, Ohio State University* | **AgCIO Roundtable (Invitation Only)** |
| 3:00 – 3:30 pm | **Break** – Join us for some refreshments! | | | |
| 3:30 – 4:30 pm | **Field Boundaries**<br>We will review the terms, definitions, and use cases developed by the working group, as well as a review of topics the group identified but did not include in the scope of their work. This information will be used to identify other areas in need of attention and lay out a roadmap or prioritized list of topics to address in subsequent working groups pertaining to field boundary exchange.<br><br><br><br><br>*Facilitated by: AgGateway Portfolio Manager Ben Craker and AgGateway Executive VP & COO Jeremy Wilson* | **Seed Meet Up**<br>Hear the latest about Seed Connectivity messages and implementation successes. This is also a designated time to hear pain points related to seed and discuss what would be most helpful in the next 18 months to further connectivity and make processes more efficient related to seed. Come and bring your connectivity questions and your pain points!<br><br>*Facilitated by: Ann Vande Lune* | **AGIIS Directory Oversight Committee**<br>This is a regular meeting of the Directory Oversight Committee (DOC).<br><br><br><br>*Facilitated by: Vice Chair Matt Garcia* | **Reserved for Quick Connect Meetings** |
| 4:30 – 5:30 pm | | **Crop Nutrition Meetup and Crop Nutrition Third Party Product Management Working Group (WG18)**<br>With WG18 wrapping up its deliverables, this session will review the work and discuss plans to help organizations begin implementing the messages. Those discussions will be followed by a Crop Nutrition meetup to discuss and identify topics for future Working Groups in the segment.<br><br>*Facilitated by: Rob Kovalsky* | **ISO Strategic Advisory Group on Smart Farming**<br>Andres Ferreyra and Jim Wilson will provide an overview of the findings and recommendations of the ISO Strategic Advisory Group on Smart Farming and then facilitate a discussion about the implications for AgGateway.<br><br>*Presented by: Andres Ferreyra and AgGateway Chief Technology Officer Jim Wilson* | **Reserved for Quick Connect Meetings** |
| 6:00 – 8:00 pm | **Networking Reception** – Don't miss this opportunity to network with other members, vendors, customers, and staff! | | | |
| | **Wednesday, June 14th** | | | |

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| Time | Session 1 | Session 2 | Session 3 | Session 4 |
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| 7:30 am | **Registration Desk Opens** | | | |
| 7:30 – 8:30 am | **Grab and Go Breakfast** | | | |
| 7:30 – 8:30 am | **European Reporting, ADAPT Mapping (WG21)** With the advances in the ADAPT standard and serialization efforts enabling improved cloud-to-cloud data exchange, WG21 was established to gap check the ADAPT Standard model against several reporting e-messages used in Europe. This session will provide a brief update on the work so far followed by a working session. *Facilitated by: AgGateway Portfolio Manager Ben Craker* | | | **Reserved for Quick Connect Meetings** |
| 8:30 – 10:00 am | **Agrisemantics** When sharing data with trading partners, do you have issues aligning on a common crop list? During this session we will demo the Proof-of-Concept semantic resource showing how the system supports selection of crop varieties, label checking and how it intersects with the lives of ag retailers, growers, product database providers, and farm management software solutions. This will be followed by a discussion on prioritizing the next Agrisemantic issues and potential working groups. *Facilitated by: Andres Ferreyra and Samantha Murray* | **Ag Retail Meet Up** Join this interactive group to brainstorm what challenges Ag Retail faces today and help drive what we want to start working on tomorrow. Open to all member organizations, not just Ag Retailers. Come join the discussion! *Facilitated by: Natasha Lilly* | | **Reserved for Quick Connect Meetings** |
| 10:00 – 10:30 am | **Break** – Join us for some refreshments! | | | |
| 10:30 – 11:30 am | **Ag Laboratory Data Standardization & Modus (WG04, WG11)** We will start with an overview of lab testing in North America. We plan to share an example showing v2.0 Modus codes in use via the PAIL irrigation format. The team will also share the new v2.0 schema, as well as the structure of the controlled vocabulary for the soils test methods and how it translates to other test matrix like manure, compost, water, and plants. Additionally, there will be a review of the process to request a change/new method code. *Facilitated by: AgGateway Portfolio Manager Ben Craker* | **Crop Protection Meetup and Crop Protection Product Guidelines Working Group (WG16)** WG16 Crop Protection Product Guidelines will kick off this session with a review of the output from the working group and discussion on what is needed to help organizations begin implementation. This will be followed by a Crop Protection Meetup to discuss issues members are having to identify scope and deliverables for future working groups in the CP area. *Facilitated by: Joe Gifford* **Sponsored by AgVantage Software** | **Communications Committee** Review first half communications activities and build out plan for the remainder of 2023, including promotion of Annual Conference. *Facilitated by: AgGateway Director of Marketing and Communications Paul Schrimpf* | **Reserved for Quick Connect Meetings** |
| 11:30 – 1:00 pm | **Networking Lunch** - Come and network with others while enjoying lunch! | | | |
| 1:00 – 2:00 pm | **Data Linking** Are you interested in linking data together to document climate smart commodities, or provide improved product traceability to meet supply chain demands? In this session, the group will review the goals for the pilot planned for late June/early July wheat harvest leveraging the new WG20 Traceability API to transfer Critical Tracing Events (CTE) and Traceable Resource Units (TRU) among systems. | **Conference Committee** We will discuss plans and next steps for the 2023 Annual Conference in Nashville, Tennessee. All individuals interested in helping to improve our face-to-face meetings, please join us! *Facilitated by: Chair Scott Meredith* | **North America Steering Committee (Closed)** | **Reserved for Quick Connect Meetings** |

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| Time | Session 1 | | | |
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| | Then the team would like to discuss the priority and scope for future Data Linking working groups. *Facilitated by: Joe Tevis and Scott Neiman* | | | |
| 2:00 – 3:00 pm | **Reserved for Allied Providers Meet Up** *Facilitated by:* | | | **Reserved for Quick Connect Meetings** |
| 3:00 – 3:30 pm | **Break –** Join us for some refreshments! | | | |
| 3:30 – 5:00 pm | **Standards and Guidelines & Architecture Committee** *Facilitated by:* | | | **Reserved for Quick Connect Meetings** |
| **Thursday, June 15th** | | | | |
| Time | Session 1 | | Session 2 | |
| 8:00 – 12:00 pm | | | **AgGateway Staff Meeting** | |